**Homework 03 Rhetoric Data Encounter**

*Note: Deadline students: 11/04/2025*

**Name:**

**Part 1: Investigating Hashtags using Sketch Engine.**

A unique feature of social media platforms such as Twitter/X is the usages of hashtags (#). Typically, a hashtag is succeeded with a keyword, or several keyword, with the purpose of categorising the digital content, so that it is easier for users to find and engage with topics of their interest. In our corpus we can investigate these specific hashtags to see which topics Donald Trump and Hillary Clinton typically include in their (insult) tweets.

**1.1**: Log in to Sketch Engine and navigate to the Trump\_Insult\_Tweets you created in class.

**1.2** Go to wordlist, find **words, starting with** **#**

A screenshot of a phone

AI-generated content may be incorrect.

**1.3**

Look through the different hashtags, do some of these match the negative betrayals we were able to identify in class? List 6 examples and explain how they relate to the results we found in class.

*For example:*

*#crookedhillary mimicks the negative nickname that Donald Trump uses when referring to Hillary Clinton in his tweets.*

**1.4**

While some of these hashtag’s link to the results you found in class, other topics not yet been covered in class. Select three hashtags you are curious about and like to know more about. For each hashtag, investigate what they mean, or are referring to, by looking them up on the internet.

Hashtag 1:

Brief explanation:

Source(s):

Hashtag 2:

Brief explanation:

Source(s):

Hashtag 3:

Brief explanation:

Source(s):

*For example:*

*Hashtag: #BigLeagueTruth*

*Brief explanation: For the 2016 US elections, a team called the “Big League Truth Team” was created. Their purpose was to retweet tweets of Donald Trump as much as possible. Additionally, members of this team were ought to fact-check the arguments Hillary Clinton would be using in the second debate. The motivation for this was to “spread the truth to the American people” under the notion that mainstream media was rigged in Hillary Clinton’s favour.*

*Source(s):* [*https://www.theguardian.com/us-news/2016/oct/10/donald-trump-big-league-truth-team-social-media-debate*](https://www.theguardian.com/us-news/2016/oct/10/donald-trump-big-league-truth-team-social-media-debate)

**1.5**

Now that you understand the topic, issue, or debate, the hashtag is referring to, use Word Sketch and concordances to see how Donald Trump is framing the topic of this hashtags in his insult tweets.

*Note: Due to the nature of the corpus, it may be a bit harder to identify the exact tweet the hashtag belongs with.*

Hashtag 1:

Concordance example 1:

Concordance example 2:

Concordance example 3:

Explanation:

Hashtag 2:

Concordance example 1:

Concordance example 2:

Concordance example 3:

Explanation:

Hashtag 3:

Concordance example 1:

Concordance example 2:

Concordance example 3:

Explanation:

*For example:*

*Hashtag: #BigLeagueTruth*

*Concordance example 1:* @HillaryClinton is the single biggest beneficiary of Citizens United in history, by far. #debate **#bigleaguetruth**"

*Concordance example 2:* "Hillary is too weak to lead on border security-no solutions, no ideas, no credibility. </s><s> She supported NAFTA, worst deal in US history. #Debate" ".@HillaryClinton- you have failed, failed, and failed. **#BigLeagueTruth**Time to #DrainTheSwamp

*Concordance example 3:* We will create 25 million jobs. </s><s> Think she can do that? </s><s> Not a câ€¦ https://t.co/64Kll0Dl7K #CrookedHillary is nothing more than a Wall Street PUPPET! **#BigLeagueTruth** #Debate

*Explanation:* It can be seen that Trump uses this hashtag when attacking Hillary Clinton (‘s ethos) directly, arguing that she has benefitted unfairly, made “incorrect” decisions regarding migration, or will not be capable of creating new job opportunities. It can be argued that this matches with the purpose of the hashtag, encouraging members of the Big League Truth Team to retweet these statements leading up, or after the debate.

**1.6** Now that you have been able to identify some of the hashtags Donald Trump has made use of, you may want to compare it to that of Hillary Clinton. Complete steps 1.2 to 1.5 for the Hillary\_Tweets Corpus and write the answers down below.

**1.7.** Compare your findings for the hashtags Donald Trump has used in the past, and those that Hillary Clinton has used. Did you find any similarities in their usage? Did you find any differences in the topics that were addressed? Does this match your expectations?

**Part 2:**

Next Class, we will be working with R and RStudio, which should be installed on your device. If you already have R and RStudio installed then you can skip this part.

Please go to the Tutorials listed on the UCR Data Center:

<https://ucrdatacenter.github.io/tutorials/>

Complete the following two tutorials:

1. Installing R
2. Getting started with R and RStudio

**Part 3: Update Logbook**